

Bharti AXA Life Insurance Company Limited

Business Acquisition through different channels (Group)

(Rs in Crores)

Sl.No.	Channels	For the Quarter Ended 31 March 2011			For the Quarter Ended 31 March 2010			For the Year Ended 31 March 2011			For the Year Ended 31 March 2010		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	3	9,924	6.01	1	19,937	7.98	6	17,668	20.09	8.00	31,016	26.13
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	-	-	-	-	-	-	-	-	-	-	-
	Total(A)	3	9,924	6.01	1	19,937	7.98	6	17,668	20.09	8.00	31,016	26.13
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	3	9,924	6.01	1	19,937	7.98	6	17,668	20.09	8.00	31,016	26.13

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold