

Bharti AXA Life Insurance Company Limited

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)

(Rs in Crores)

Sl.No.	Channels	For the Quarter Ended 30 June 2011			For the Quarter Ended 30 June 2010		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents						
2	Corporate Agents-Banks						
3	Corporate Agents -Others	1	2,055	5.96	-	3,122	4.77
4	Brokers						
5	Micro Agents						
6	Direct Business						
	Total(A)	1	2,055	5.96	-	3,122	4.77
1	Referral (B)	-	-	-	-	-	-
	Grand Total (A+B)	1	2,055	5.96	-	3,122	4.77

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold