

life insurance

How do I provide a lifetime of happiness and protection to my loved ones at the click of a button?



Bharti AXA Life eAajeevan Sampatti+

A plan that offers a dual advantage of guaranteed* annual payouts and protection **up to age 100**

*Guaranteed Annual Payouts up to 6% of the Sum Assured value will be paid every year from the end of the 10th policy year until death or maturity/provided the policy is in-force.

bharti **AXA**
jeevan suraksha ka
naya nazariya



Bharti AXA Life eAajeevan Sampatti+

(Online Non Linked Participating Whole Life Limited Pay Life Insurance Product)

How do I provide a lifetime of happiness to my loved ones while also keeping them protected?

A plan that offers dual benefit of guaranteed payouts and protection for your lifetime

At various stages in life, you assume roles that are in line with your responsibilities. Be it that of a caring husband, a responsible father or a loving grandfather. In this journey of life, you are key to ensuring that your family is adequately protected.

At Bharti AXA Life, we have decided to act by partnering you throughout your life. We bring to you, Bharti AXA Life eAajeevan Sampatti+, a traditional non linked participating whole life limited pay plan that ensures you a worry-free life with guaranteed payouts and adequate protection.

About us:

Bharti AXA Life Insurance is a joint venture with a 74% stake of the Bharti group and 26% stake of AXA. The Bharti group is one of India's leading business groups with interests in telecom, agri business and retail. AXA is one of the world's leading company in financial protection and wealth management.

As we further expand our presence across the country with a large network of distributors, we continue to provide innovative products and service offerings to cater to specific insurance and wealth management needs of customers. Whatever your plans in life, you can be confident that Bharti AXA Life will offer the right financial solutions to help you achieve them.

What are my advantages with Bharti AXA Life eAajeevan Sampatti+?

Limited Pay Period:

You may choose a Premium Payment Term of 10 years or 15 years at inception of your policy.

Guaranteed Annual Payouts:

This plan assures Guaranteed Annual Payouts until Maturity (except in the policy year coinciding with maturity). Once you complete the 10th Policy year, you will start receiving an annual payout until maturity or death of Life Insured, whichever is earlier, subject to policy being in-force. The Guaranteed Annual Payout percentage depends on the Policy term option chosen and is mentioned below.

Policy Term	Guaranteed Annual Payout Percentage
To age 100	5.5% of Sum Assured on Maturity
To age 85	6% of Sum Assured on Maturity

Cash Bonuses:

This Policy also offers non-guaranteed cash bonuses subject to the policy being in-force. The Policy participates in the performance of the participating insurance fund and surplus is distributed as bonus. This non-guaranteed benefit (as percentage of Sum Assured on Maturity) is paid out as cash bonus every year starting from the end of 6th Policy year, until maturity or death, whichever is earlier. No bonuses shall be payable in the first 5 policy years.

Guaranteed Payout starts from the end of 10th year onwards until the age of 100/85 years (or death) if the policy is still in-force.



Lifelong Protection:

Your coverage under the Policy will continue until you reach the age of 100 or 85 years as per the Policy term selected.

In case of unfortunate event of death of Life insured (applicable even in case of minor lives), subject to the policy being in-force the Sum Assured payable on death will be higher of:

- a) Sum Assured on Maturity OR
- b) 11 times Annualised Premium

The base Annualised Premium paid will exclude any modal factors and underwriting extra.

The death benefit payable shall be higher of Sum Assured payable on death or 105% of all premiums paid (excluding an underwriting extra premium).

In case of death during the Grace period, the Death Benefit after deducting the unpaid due premium shall be paid.

In case of death after the policy is converted into paid-up the Paid up value on death will be paid to the nominee.

In case the policy is Lapsed, no Death benefit is payable.

The life insurance coverage starts immediately from issuance of the policy and is applicable to minor lives as well.

The Annualised Base premium is the sum of premiums payable in a policy year and excludes modal factors and underwriting extra (if applicable).

Maturity Benefit:

Sum Assured on Maturity is paid if the Life Insured survives till the maturity of the Policy and the policy is in-force.

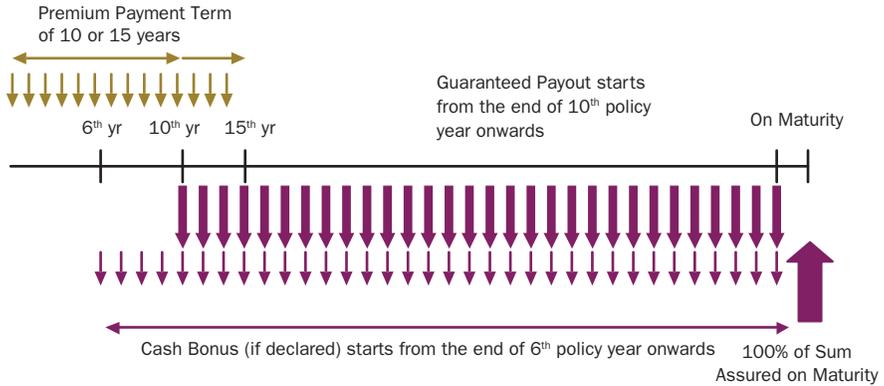
Discounts on opting for a Higher Sum Assured on Maturity:

You will be eligible to receive a discount on your premium rate if you opt for a Sum Assured on Maturity of Rs. 4,00,000 or more.

Tax Benefits:

You may avail of tax benefits on the premiums paid as well as the benefits received as per the prevailing tax laws under Section 80C and Section 10 (10D) of the Income Tax Act, 1961. The tax benefits are subject to change as per change in tax laws from time to time.

How does the Product work?



What premiums do I need to pay?

Premium rates applicable to you will depend on your age, Premium Payment Term, policy term and the selected Sum Assured on Maturity.

High Discount for Sum Assured on Maturity:

You will receive a discount in premium rate if you choose a higher Sum Assured on Maturity.

Sum Assured on Maturity	Premium Rate Discount
Equal to or greater than ₹ 4,00,000	Premium rate discount is 2%.

Premium Payment Mode:

You may choose monthly, quarterly, semi-annual or annual Premium Payment Mode.

Mode chosen	Premium amount
Monthly premium	Equal to 0.09 of Annualised Premium
Quarterly premium	Equal to 0.27 of Annualised Premium
Semi-annual premium	Equal to 0.52 of Annualised Premium

For monthly premium mode policies up to 3 months premium will be collected in advance at the time of commencement of the policy.

In case of advance premium;

- i) The collection of advance premium shall be allowed only if the premium is collected within the same financial year.
- ii) The premium so collected in advance shall only be adjusted on the due date of the premium.

Service Tax & Cess will be levied as per prevailing rates.

What happens if I am unable to pay premiums?

While we recommend that all your premiums be paid on the respective due dates, we also understand that sudden changes in lifestyle like an increase in responsibility or an unexpected increase in household expenses may affect your ability to pay future premiums. You have following flexibilities in order to ensure that your benefits under the Policy continue in full or part.

Grace Period:

Grace period is the period after the premium due date, during which you may pay your premiums without any impact on the Policy benefits. The grace period for all Premium Payment Modes is 30 days.

Lapsation:

If the Premium is not paid on the due date the Policyholder gets a 30 days Grace Period to pay the due premiums, Benefits under the policy remain unaltered during this period.

• If Policy has not acquired a Surrender Value:

If policyholder does not pay the due premiums within the Grace Period, the policy shall lapse with effect from the date of such unpaid premium ('lapse date'). Policyholder will get two (2) years to Reinstate the Policy from the date of the first unpaid premium.

If the policyholder does not reinstate the Policy within the period allowed for reinstatement, the Policy shall be terminated on the completion of the period allowed for reinstatement and no benefits shall be payable.

Policy cover up to the age of 100 years.

• **If Policy has acquired a Surrender Value:**

The policy acquires a surrender value after the payment of one Annualised Premium. If policyholder does not pay the due premiums within the Grace Period, the Policy shall be converted into paid up, with effect from the date of such unpaid premium ('lapse date'). Policyholder will get two (2) years to Reinstatement the Policy from the date of the first unpaid premium.

If the policyholder does not reinstate the Policy or surrender the Policy within the period allowed for reinstatement, the Policy shall continue in paid up status and the paid up value as on the date the policy becomes Paid Up, shall be payable either on death or on maturity of the policy.

If the policyholder reinstates the policy during the reinstatement period then all benefits will be reinstated.

Loans under Policy:

Financial burdens cannot be predicted and may arise at any time. Hence this Policy offers you the flexibility to take a loan from the Company. This is only possible if all your premiums due under the Policy are paid and the Policy has acquired Surrender Value. The maximum amount of loan will not exceed 70% of the acquired Surrender Value. The loans given under the Policy are as per the Policy provisions.



Reinstatement:

You have a flexibility to reinstate all the benefits under your policy within two years if your policy has lapsed or is in paid up status after the due date of the premium in default. However, the Company would require:

- a) A written application from you for reinstatement;
- b) Satisfactory evidence of insurability;
- c) Payment of all overdue premiums with interest as specified by company from time to time.

Reduced Paid up Value:

If the policy has acquired a Surrender Value and has thereafter lapsed due to any reasons then the policy will be converted into paid up. Once the policy becomes paid up, the base benefits shall be reduced to a paid up value.

The Policy shall cease to participate in any future bonuses (if any) that may be declared by the Company. The Policyholder shall be entitled to Paid Up Value as on the date the policy becomes Paid Up and this will be paid either on death or on maturity of the policy as applicable. The Guaranteed Annual Payouts will be calculated on the Paid Up value on maturity. In case of surrender of a paid up policy, the surrender value will be as per policy provisions.

Paid up value on Maturity =
$$\frac{\text{Number of Premiums paid} \times \text{Sum Assured on Maturity}}{\text{Premium Payment Term}}$$

Paid up value on Death =
$$\frac{\text{Number of Premiums paid} \times \text{Sum Assured on death}}{\text{Premium Payment Term}}$$

In Case of Death or Maturity, Paid up value as shown above will be paid to the nominee/policyholder

In case of a paid up policy, the benefits payable on Surrender will be calculated as follows

Paid Up value on surrender = Paid Up Value on Maturity x Special surrender value factor/1000

Non-guaranteed bonus received as cash benefit from the end of 6th policy year until maturity or death.

Can I surrender my policy?

We would want you to pay premiums regularly till the end of Premium Payment Term and stay invested till maturity to get maximum benefits under the policy. However incase you are not able to pay all premiums and want to exit the policy earlier then only surrender value (if acquired) will be payable to you.

Surrender Value:

The policy acquires a surrender value after the payment of one Annualised Premium. Guaranteed Surrender Value is calculated as a percentage of all premiums paid excluding any extra premium.

The Guaranteed Surrender Value factors at different policy years are as mentioned in the table below:

Premium Payment Term/Policy Year	10 years	15 years	Premium Payment Term/Policy Year	10 years	15 years
1	10%	10%	16	60%	55%
2	10%	10%	17	60%	55%
3	30%	30%	18	60%	60%
4	50%	50%	19	70%	60%
5	50%	50%	20	70%	60%
6	50%	50%	21	70%	60%
7	50%	50%	22	70%	70%
8	50%	50%	23	80%	70%
9	50%	50%	24	80%	70%
10	50%	50%	25	80%	70%
11	55%	50%	26	90%	80%
12	55%	50%	27	90%	80%
13	55%	50%	28	90%	80%
14	55%	55%	29	90%	80%
15	60%	55%	30	90%	90%

The sum of all survival benefits already paid will be deducted from this surrender value.

The Company shall declare special surrender values at such other rates not less than the Guaranteed Surrender Value specified above. These rates are not guaranteed and will be declared by the company from time to time, subject to prior approval from IRDA.

Do I have the flexibility to enhance my Policy through additional features?

Yes. You may enhance your protection under this Policy by opting for the following riders:

Hospi Cash Rider (UIN 130B007V02):

This rider allows payment of a fixed benefit for each day of hospitalization and also provides lump sum benefit in case of surgery.

Premium Waiver Rider (UIN 130B005V02):

This rider allows premium payments to be waived in case of an unfortunate event of death of the policyholder during the Premium Payment Term.

Please refer rider brochure for complete details on terms and conditions and exclusions before opting for the rider*.

*Riders are optional and are available at an extra cost.

Product at a glance

Parameter	Eligibility Criteria
Minimum Age at Entry (age last birthday)	91 days
Maximum Age at Entry (age last birthday)	60 years for 'To age 100' policy term 50 years for 'To age 85' policy term
Maximum Age at Maturity (age last birthday)	100 or 85 years depending on the policy term chosen
Premium Payment Term options available	10 years & 15 years
Minimum Sum Assured on Maturity (₹)	₹ 50,000
Maximum Sum Assured on Maturity (₹)	No Limit, subject to underwriting
Minimum Premium (₹)	Will depend on the minimum Sum Assured on Maturity
Premium Payment Modes	Annual, semi-annual, quarterly* & monthly*

* Through autopay only

Benefits at a Glance

Benefits	Description
Life Insurance Benefit	<p>In case of unfortunate event of death of Life insured, the Sum Assured payable on death will be higher of:</p> <ul style="list-style-type: none">a) Sum Assured on Maturity ORb) 11 times Annualised Premium (excluding any modal factors and underwriting extra premium). <p>The death benefit payable shall be higher of Sum Assured payable on death or 105% of all premiums paid (excluding underwriting extra).</p>
Maturity Benefit	Sum Assured on Maturity.
Survival Benefit	<ol style="list-style-type: none">1. Guaranteed payout of 5.5% of the Sum Assured on Maturity paid every year starting from the end of 10th Policy year for 'To age 100' policy term.2. Guaranteed payout of 6% of the Sum Assured on Maturity paid every year starting from the end of 10th Policy year for 'To age 85' policy term.3. Non-guaranteed Cash bonuses paid every year starting from end of 6th Policy year onwards.



Case Study

Rahul is 30 years old. His wife is a homemaker and his 6-year-old son is studying in the 1st standard.

He has a few concerns around his financial preparedness:

- He may exhaust all his savings on mortgage repayment and the education of his son
- His retirement savings like PF, PPF may be compromised because of daily expenses
- He would like a product that provides him with a regular payout throughout his life
- He also wants to secure his family by ensuring they get a lump sum amount in case of an unfortunate event.

Proposed solution:

Rahul purchases Bharti AXA Life eAajeevan Sampatti+ with a Premium Payment Term of 10 years and coverage until 100 years. He chooses a Sum Assured on Maturity amount of ₹ 5,00,000. Assuming that Rahul is in good health, his premium as per his age and premium is ₹ 1,01,945 p.a. (exclusive of taxes).



Life Insured	Rahul, Age 30 Years
Life cover until maturity	₹ 11,21,390
Annualised Premium (exclusive of tax)	₹ 1,01,945
Premium Payment Term	10 years
Age at which Guaranteed Annual Payout benefit will commence	40 years
Guaranteed payout each year	₹ 27,500
Age at which cash bonuses will commence	36 years
Non-guaranteed payout each year @ 8% rate of return	₹ 35,000
Non-guaranteed payout each year @ 4% rate of return	₹ 2,750
Maturity amount at age 100 years	₹ 5,00,000
Cumulative guaranteed payouts including maturity benefit, paid if Mr. Rahul survives until the age of 100 years	₹ 21,50,000
Cumulative non-guaranteed benefits paid for the period assuming 8% gross rate of return*	₹ 22,75,000
Cumulative non-guaranteed benefits paid for the period assuming 4% gross rate of return*	₹ 1,78,750

* The gross rate of return shown above is the return earned on the participating fund of the company.

Needs met:

- The regular payouts of this Policy help Rahul preserve his other savings, ensuring his funds are used as intended.
- The Life Insurance benefit of the Policy ensures that if Rahul dies before the Policy matures, his family will receive ₹ 11,21,390 as Death benefit.

TERMS AND CONDITIONS:

1. Free-look option: If you disagree with any of the terms and conditions of the Policy, you have the option to return the original Policy Bond along with a letter stating reasons for the objection within 30 days of receipt of the Policy Bond (“the free look period”). The Policy will accordingly be cancelled and you will be refunded an amount equal to the Premium paid subject to a deduction of a proportionate risk premium for the period on cover, the expenses incurred by the Company on medical examination (if any) and stamp duty charges. All rights under this Policy shall stand extinguished immediately on the cancellation of the Policy under the free look option.
2. If the Life Insured under the Policy, whether medically sane or insane, commits suicide, within one year of the date of issuance of the Policy, the Policy shall be void and the Company will only be liable to pay the premiums paid until date.
3. If the Life Insured under the Policy, whether medically sane or insane, commits suicide, within one year of the date of reinstatement of the Policy, the Policy shall be void and the Company will only be liable to pay the higher of 80% of premiums paid or the surrender value.
4. This is a participating traditional insurance Policy.

SECTION 41 OF INSURANCE ACT 1938

1. “No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the Policy nor shall any person taking out or renewing or continuing a Policy accept any rebate except such rebate as may be allowed in accordance with the published prospectus or tables of the Insurer.”

Provided that acceptance by an insurance agent of commission in connection with a Policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the Insurer.

2. Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to five hundred rupees.

SECTION 45 OF INSURANCE ACT 1938

“No Policy of life insurance shall after the expiry of two years from the date on which it was effected, be called in question by an Insurer on the ground that statement made in the proposal for insurance or in any report of a medical officer, or referee, or friend of the insured, or in any other document leading to the issue of the Policy, was inaccurate or false, unless the insurer shows that such statement was on a material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the Policyholder and that the Policyholder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose.

Provided that nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no Policy shall be deemed to be called in question merely because the terms of the Policy are adjusted on subsequent proof that the age of the Life insured was incorrectly stated in the proposal.”

DISCLAIMERS:

- Insurance is the subject matter of the solicitation.
- **Bharti AXA Life Insurance Company Limited**, Registration No.: 130
Registered Office: Unit 601 & 602, 6th Floor, Raheja Titanium, Off
Western Express Highway, Goregaon (E), Mumbai-400 063.
- This product brochure is indicative of the terms, conditions, warranties and exceptions contained in the insurance policy.
- Bharti AXA Life eAjeevan Sampatti+ UIN: 130N059V01

Your Bharti AXA Life Advisor

Life insurance coverage is available in this product.

For any further queries or feedback, please contact your Financial Advisor or get in touch with us on:



Customer Care No.:

1800 200 0048



SMS **SURAKSHA to 56677**

We will get in touch within 24 hours to address your query.



Buy online at:

www.bharti-axalife.com

Bharti AXA Life Insurance Company Ltd.

Regd. Office address: Unit - 601 & 602, 6th Floor, Raheja Titanium, Off Western Express Highway, Goregaon (E), Mumbai - 400 063. Reg. No. 130. Advt. No.: II-January-2014-976

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