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## PRESS RELEASE

### Bharti AXA Life launches 'Secure Income Plan'

-a limited premium payment plan that not only provides guaranteed monthly income but also insurance cover, along with guaranteed additions on maturity-

**Mumbai, August 7, 2013:** Bharti AXA Life Insurance, the private life insurance joint venture between Bharti Enterprises and AXA, the world's largest insurance company, announced the launch of a unique traditional non-participating plan, Bharti AXA Life Secure Income Plan. The plan has a limited premium payment term and at the end of the term, the policy holder starts receiving tax free guaranteed income until maturity. At maturity, the policyholder receives sum assured along with guaranteed additions. Bharti AXA Life Secure Income Plan is completely compliant with the new IRDA guidelines for Traditional Plans.

Announcing the launch, Sandeep Ghosh, MD & CEO, Bharti AXA Life Insurance said, "Locking in your investments in guaranteed instruments is very relevant in today's inflationary and uncertain macro environment. Keeping this in mind, Bharti AXA Life has introduced Secure Income, a plan that not only provides a guaranteed monthly income to fulfill short term needs of the customer but also provides a lump sum amount at maturity to meet their long term goals."

In the unfortunate event of death of the life insured, the beneficiaries get the highest of sum assured plus guaranteed additions accrued till date of death or 105% of premiums paid or 13 times annual base premium (for a policy term of 20 years).

#### Bharti AXA Life Secure Income Plan

- **Guaranteed Monthly Income:** After the completion of the premium payment term, the Guaranteed Income is payable for a period of 10 years on a monthly basis
- **Guaranteed Maturity Benefit:** Maturity benefit is 100% of Sum Assured + Guaranteed Additions declared as a percentage of sum Assured
- **Death Benefit:** In case of death of life insured, the beneficiaries will get the highest of sum assured plus guaranteed additions accumulated till date of death or 105% of premium paid or 13 times annual base premium (for a policy term of 20 years).
- **Additional protection with rider:** Hospital Cash Benefit rider is available with this plan, which allows payment of a fixed benefit for each day of hospitalization and also provides lump sum benefit in case of surgery



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**About Bharti AXA Life Insurance Company Ltd**

Bharti AXA Life Insurance Company Ltd. is a joint venture between Bharti Enterprises and AXA, world leader in financial protection and wealth management. The joint venture company has a 74% stake from Bharti Enterprises and 26% stake of AXA Asia Life.

**For further details, please contact:**

Rahul Prabhakar  
Genesis Burson-Marsteller  
M: +91. 9820936396  
[rahul.prabhakar@bm.com](mailto:rahul.prabhakar@bm.com)

Shreya Sharma  
Genesis Burson-Marsteller  
M: +91. 9833663673  
[shreya.sharma@bm.com](mailto:shreya.sharma@bm.com)