

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2015



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th June, 2015			For the Quarter Ended 30th June, 2014			For the Year Ended 30th June, 2015			For the Year Ended 30th June, 2014		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	14	0.09	-	819	0.15	-	14	0	-	819	0
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	9,613	32.98	1	7,889	24.08	-	9,613	33	1	7,889	24.08
	Total(A)	-	9,627	33.08	1	8,708	24.24	-	9,627	33.08	1	8,708	24.24
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	-	9,627	33.08	1	8,708	24.24	-	9,627	33.08	1	8,708	24.24

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold