

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 31st December, 2015



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For The Quarter Ended December-15			For The Quarter Ended December-14			Upto the Period Ended December-15			Upto the Period Ended December-14		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	7	0.00	-	904	0.16	-	293	0.16	-	2,509	0.46
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	9,851	44.01	-	8,945	29.79	1	29,601	119.13	4	25,548	82.82
	Total(A)	1	9,858	44.01	-	9,849	29.95	1	29,894	119.29	4	28,057	83.28
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1	9,858	44.01	-	9,849	29.95	1	29,894	119.29	4	28,057	83.28

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold