

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2016



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th June, 2016			For the Quarter Ended 30th June, 2015			For the Year Ended 30th June, 2016			For the Year Ended 30th June, 2015		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	14	0.09	-	-	-	-	14	0
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	9,984	46.67	-	9,613	32.98	1	9,984	47	-	9,613	32.98
	Total(A)	1	9,984	46.67	-	9,627	33.08	1	9,984	46.67	-	9,627	33.08
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1	9,984	46.67	-	9,627	33.08	1	9,984	46.67	-	9,627	33.08

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold