

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th September, 2016



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th September, 2016			For the Quarter Ended 30th September, 2015			For the Year Ended 30th September, 2016			For the Year Ended 30th September, 2015		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	272	0.06	-	-	-	-	286	0
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	12,153	62.52	-	10,137	42.14	2	22,137	109	-	19,750	75.12
	Total(A)	1	12,153	62.52	-	10,409	42.20	2	22,137	109.19	-	20,036	75.28
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1	12,153	62.52	-	10,409	42.20	2	22,137	109.19	-	20,036	75.28

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold