

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2018



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th June, 2018			For the Quarter Ended 30th June, 2017			For the Year Ended 30th June, 2018			For the Year Ended 30th June, 2017		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	
6	Direct Business	-	11,559	63.76	1	10,822	47.20	-	11,559	64	1	10,822	47.20
	Total(A)	-	11,559	63.76	1	10,822	47.20	-	11,559	63.76	1	10,822	47.20
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	
	Grand Total (A+B)	-	11,559	63.76	1	10,822	47.20	-	11,559	63.76	1	10,822	47.20

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold