1. **Definitions**: (meaning of technical words used in Policy Document)

   a. **Age** is the Age at last birthday in completed years.

   b. **Annualized Premium** is aggregate of the premiums for the Policy in a Policy Year and is payable by the Policyholder according to the mode of payment chosen by him/her. It is exclusive of any additional charges as levied by the Company over and above the standard premium rates.

   c. **Base Policy/Basic Plan** is the life insurance product chosen by the Policyholder out of the various products offered by the Company.

   d. **Date of Commencement of Policy** is the date of issue of the Policy by the Company.

   e. **Life Insured** is the person named in the Policy Schedule and whose life is covered under the Policy. He/She is also the Policyholder under this Policy.

   f. **Limited Premium Payment Policy** is a Policy wherein the Premium Payment Term is limited as compared to the Policy Term.

   g. **Lapse** is the status of the Policy where the Policy has not acquired a surrender value and premium due is not paid on the due date or before the expiry of grace period.

   h. **Maturity Date** is the date on which the Policy Benefit Period concludes and is shown as such in the Policy Schedule.

   i. **Modal Premium** is the amount payable by the Policyholder on the due dates in a Policy year, including modal factors as per the mode chosen by the Policyholder.

   j. **Nominee** is the person nominated under the Policy to receive the benefits under the Policy in the event of death of the Life Insured before Maturity Date.

   k. **Paid up** is the status of the Policy if premiums have been paid for at least 2 full Policy years for policies with Premium Payment Term less than 10 years and at least 3 full Policy years premiums have been paid for policies with Premium Payment term of more than 10 years and thereafter premiums are not paid within the grace period. This is not applicable for a single premium Policy.

   l. **Policy** means Bharti AXA Life Child Advantage along with the unique Policy number issued to you as mentioned in the “Policy Schedule”.

   m. **Policy Document** means and includes the proposal form for insurance submitted by the Policyholder, the benefit illustration signed by the Policyholder, the Policy Schedule, the first premium receipt, any attached endorsements or supplements together with all the addendums provided by the Company from time to time, the medical examiner’s report and any other document(s) called for by the Company and submitted by the Policyholder to enable the Company to process the proposal.

   n. **Policy Date / Date of Commencement of Risk** is the date from which the Life Insurance coverage is applicable to the Policy and as specified in the Policy schedule.

   o. **Policy Schedule** is the cover page to the Policy, containing amongst others, the brief description of the Policy, the Policyholder and the Life Insured which forms an integral part of the Policy.

   p. **Policy Term** is the number of Policy Years for which the Policy is in effect, commencing from the Policy Date and ending on the Maturity Date and is mentioned in the Policy Schedule.

   q. **Policy Year** is measured from the Policy Date and is a period of twelve consecutive calendar months and includes every subsequent twelve consecutive calendar months.

   r. **Policyholder** is the owner of the Policy whose name is mentioned in the proposal form. Policyholder and Life Insured are same under this Policy.

   s. **Premium Payment Term** means the number of Policy Years for which the Policyholder is required to pay the premium.

   t. **Revival** means reviving the Policy after the Policyholder has paid all due premiums.

   u. **Rider** is an optional Insurance cover which is purchased alongwith the Basic Plan. It provides additional benefits to the Policyholder/ Life Insured. It is not a standalone document and should be read alongwith Basic Plan.

   v. **Rider Premium**: is the premium payable for the Rider(s) chosen by the Policyholder and is mentioned in the Policy Schedule.

   w. **Sum Assured on Death** means an assured amount which becomes payable on the death of the Life Insured in accordance with the terms and condition of the Policy.

   x. **Sum Assured on Maturity** means the guaranteed amount which becomes payable on the maturity of the Policy in accordance with the terms and condition of the Policy.

   y. **Surrender** means complete withdrawal/ termination of the entire Policy.

   z. **Surrender Value** means an amount, if any, that becomes payable in case of Surrender in accordance with the terms and conditions of the Policy.


bb. **You/Your/Yours** refers to the Policy holder / Life Insured.

**The terms defined above shall also act as a reference guide to the Policy document in terms of IRDA of India Circular No. IRDA/LIFE/CIR/MISC/050/03/2013 dated 12 March 2013**
Part C

Benefits payable

1. Death Benefit

1.1 Money Back Option:
In the event of death of the Life Insured during the Policy Term, subject to the Policy being in force, the Death Benefit payable shall be higher of the following:

a) Sum Assured on Death

b) 105% of all premiums paid as on date of death (excluding any additional charges as levied by the Company over and above the standard premium rates and excluding any Rider Premium).

The Sum Assured on Death shall be higher of the following:

a) Sum Assured on Maturity*
b) 11 times of Annualized Premium
c) Sum Assured as mentioned in the Policy Schedule

*Under this Option, the Sum Assured on Maturity is equal to 110% of the Sum Assured (Sum Assured as mentioned in the Policy Schedule).

In the event of death of the Life Insured, in addition to the above all outstanding premiums will be waived off and the Maturity Benefit (as defined in Part C Section 2 below) and Guaranteed Payout (as defined in Part C Section 3 below) would continue as per the Policy. The Guaranteed Payouts (as defined in Part C, Section 3 below) already paid during the term of the Policy will not be deducted from the Death Benefit.

The Policy will continue to accrue bonuses which will be paid on Maturity Date (as mentioned in the Policy Schedule) of the Policy.

1.2 Endowment Option:
In the event of death of the Life Insured during the Policy Term, subject to the Policy being in force, the Death Benefit payable shall be higher of the following:

a) Sum Assured on Death

b) 105% of all premiums paid as on date of death (excluding any additional charges as levied by the Company over and above the standard premium rates and excluding any Rider Premium).

The Sum Assured on Death shall be higher of the following:

a) Sum Assured on Maturity*
b) 11 times Annualized Premium
c) Sum Assured as mentioned in the Policy Schedule

*Under this Option, the Sum Assured on Maturity is equal to 125% of the Sum Assured (Sum Assured as mentioned in the Policy Schedule).

In the event of death of the Life Insured, in addition to the above all outstanding premiums will be waived off and the Maturity Benefit (as defined in Part C Section 2 below) and Guaranteed Payout (as defined in Part C Section 3 below) would continue as per the Policy.

The Policy will continue to accrue bonuses which will be paid on Maturity Date (as mentioned in the Policy Schedule) of the Policy.

2. Maturity Benefit
Depending on the Maturity Benefit option chosen (as mentioned below) at inception of the Policy, if all due premiums have been paid and the Policy is in force, the benefits will be paid to the Life Insured or in the event of death of the Life Insured, the benefits will be paid to the Nominee, provided the Policy is in force at the time of death of the Life Insured.

2.1 Money Back Option:
Under this option, 40% of Sum Assured (as mentioned in the Policy Schedule) along with the non-guaranteed accrued reversionary bonus and non-guaranteed terminal bonus (if any) will be payable on the Maturity Date at the end of the Policy Term.

2.2 Endowment Option:
Under this option, 125% of Sum Assured (as mentioned in the Policy Schedule) along with the non-guaranteed accrued reversionary bonus and non-guaranteed terminal bonus (if any) will be payable on the Maturity Date at the end of the Policy Term.

The Money Back Option or the Endowment Option must be chosen at inception of the Policy and cannot be changed at any point in time during the Policy Term.

3. Guaranteed Payout (applicable only for Money Back Option)
The Guaranteed Payouts will be payable to the Life Insured, if all due premiums have been paid and Policy is in force.

In the event of death of the Life Insured, the Guaranteed Payout will be payable to the Nominee, provided the Policy is in force at the time of death of the Life Insured.

b. In case of Maturity, the Guaranteed Payout will be payable during the last 5 Policy Years before Maturity Date as defined below:

<table>
<thead>
<tr>
<th>Time of Guaranteed Payouts</th>
<th>% of Sum Assured Payable</th>
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<tbody>
<tr>
<td>End of 5th Year before the Maturity Date</td>
<td>10%</td>
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<tr>
<td>End of 4th Year before the Maturity Date</td>
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<td>End of 3rd Year before the Maturity Date</td>
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<td>End of 2nd Year before the Maturity Date</td>
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<tr>
<td>End of 1st Year before the Maturity Date</td>
<td>20%</td>
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</tbody>
</table>

However, the above mentioned Guaranteed Payouts would only be payable if the Life Insured has opted for Money Back Option at inception of the Policy.
4. **Non-Guaranteed Benefits**
   The Company may declare Non-Guaranteed Annual Simple Reversionary bonus rate at the end of every financial year in accordance with its internal guidelines. Non-Guaranteed Annual Simple Reversionary bonus is payable if all the due premiums are paid by the Life Insured till the date of declaration of bonus and that the Policy is in force and will start accruing from the end of the first policy year till maturity. In the event of death of the Life Insured, the bonuses will continue to accrue to the Policy, provided the Policy was in force at the time of the death of the Life Insured. The rate of bonus is not guaranteed. The Non-Guaranteed Annual Simple Reversionary Bonus is declared as a percentage of Sum Assured and is calculated at a simple rate of interest. The said bonus shall accrue to the Policy on the Policy Anniversary Date immediately following the date of its declaration and will be payable on Maturity Date. Non-Guaranteed Terminal Bonus will be payable on Maturity Date of the Policy. In case of surrender of the Policy, the surrender value calculated on the accrued bonuses will be payable.

5. **Surrender**
   The Policy shall acquire a surrender value and the surrender can be effected:-
   - after the payment of two consecutive Annualized Premiums (for Premium Payment Term of less than 10 years) and
   - after the payment of three consecutive Annualized Premiums (for all other Premium Payment Term).
   On surrender of the Policy a lump sum amount equal to the Guaranteed Surrender Value as defined in Part D sub section 3a will be paid to the Policyholder, and the Policy will be terminated.
   The Company may declare Special Surrender value as defined in Part D sub section 3c, at such other rates not less than the Guaranteed Surrender Value. These rates are not guaranteed and will be declared by the Company from time to time, subject to prior approval from IRDAI.
   The Special Surrender Value shall always be greater than or equal to the Guaranteed Surrender Value. There shall also be a guaranteed surrender value on bonus, calculated on accrued non- guaranteed simple reversionary bonuses and non-guaranteed terminal bonus (if any). On surrender, the Company shall deduct the Guaranteed Payouts (if any) paid, from the Surrender Value payable.

6. **Grace Period**
   Grace period is the time extended by the Company to facilitate the Policyholder to pay the unpaid premium, in case the premium/s had not been paid as on the due date. The Policyholder gets 30 days Grace Period to pay the premium which fell due and the benefits under the Policy remain unaltered during this period.

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**Part D**

1. **Free Look Period**
   If the Policyholder disagrees with any of the terms and conditions of the Policy, there is an option to return the original Policy along with a letter stating reason/s within 15 days of receipt of the Policy in case of offline Policy and within 30 days of receipt of the Policy in case of Policy sourced through distance marketing. The Policy will accordingly be cancelled and the Company will refund an amount equal to the Premium paid and may deduct a proportionate risk premium for the period on cover, the medical expenses incurred by the Company (if any) and the stamp duty charges. All rights under this Policy shall stand extinguished immediately on cancellation of the Policy under the free look option.
   If the Policy is opted through Insurance Repository (IR), the computation of the said Free Look Period will be as stated below:-For existing e-Insurance Account: Computation of the said Free Look Period will commence from the date of delivery of the e mail confirming the credit of the Insurance Policy by the IR. For New e-Insurance Account: If an application for e-Insurance Account accompanies the proposal for insurance, the date of receipt of the ‘welcome kit’ from the IR with the credentials to log on to the e-Insurance Account (eIA) or the delivery date of the email confirming the grant of access to the eIA or the delivery date of the email confirming the credit of the Insurance Policy by the IR to the eIA, whichever is later shall be reckoned for the purpose of computation of the free look period.

2. **Discontinuance of due premiums**
   a. **Lapsation of Policy**
      If two consecutive Annualized Premiums have not been paid for a Premium Payment Term for less than 10 years and if three consecutive Annualized Premiums have not been paid for all other Premium Payment Terms within the respective grace period allowed, then the Policy will lapse with effect from the date of such unpaid premium. Lapsation of the Policy shall extinguish all the rights and benefits which the Policyholder is entitled to under the Policy.
   b. **Paid Up Policy**
      If the Life insured has paid at least two Annualized Premiums for a Premium Payment Term of less than 10 years and at least three Annualized Premiums for all other Premium Payment Terms and has not paid any further premiums due to any reason, the Policy will automatically be converted into paid up. Once the Policy becomes paid up, the benefits under the Policy will be reduced, and all the benefits including the Death Benefit, Guaranteed Payout (for Money Back Option), Surrender and Maturity Benefit would be calculated in accordance with the Paid Up Sum Assured which is determined as given below.
A paid up Policy will cease to accrue Non-Guaranteed Annual Simple Reversionary Bonus from the date of the Policy becoming Paid Up.

i. Death Benefit: In the event of death of the Life Insured under a Paid Up Policy, following would be payable:
   - For Money Back option: 110% of the Paid Up Sum Assured
   - For Endowment option: 125% of the Paid Up Sum Assured

The Policy would continue and the Guaranteed Payouts and Maturity Benefit (as mentioned in Part D section 2 b above) along with the accrued reversionary bonus (as on the date the Policy becomes paid up), will be paid to the Nominee on the Maturity Date.

ii. Maturity Benefit: For a Paid Up Policy, the Maturity Benefit payable on Maturity Date at the end of the Policy Term would be:
   - For Money Back option: 40% of Paid Up Sum Assured
   - For Endowment option: 125% of Paid Up Sum Assured

In the event of Maturity under the Paid up Policy, the Maturity Benefit (as mentioned above) plus the accrued reversionary bonuses (as on the date the Policy becomes Paid Up) will be payable to the Life Insured.

i. Guaranteed Payouts (applicable only for Money Back Option):
   - For a Paid Up Policy, the Guaranteed Payout payable during the last 5 Policy Years is calculated on Paid Up Sum Assured

<table>
<thead>
<tr>
<th>Time of Guaranteed Payouts</th>
<th>% of Sum Assured Payable</th>
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<tr>
<td>End of 5th Year before the Maturity Date</td>
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ii. Surrender:
   - On surrender after the Policy becomes Paid Up, the amount on surrender as mentioned below will be payable to the Policyholder:
     - Paid up Sum Assured * Special Surrender Value Factors
     - Sum of Guaranteed Payout already paid
     + Special Surrender Value Bonus Factor
     *Accrued Bonus till date of Paid Up

3. Surrender Benefits
   a. Guaranteed Surrender Value
      - The Policy acquires a surrender value:
        - after the payment of two consecutive Annualized Premiums where the Premium Payment Term is less than 10 years and
        - after the payment of three consecutive Annualized Premiums for all other Premium Payment Terms.

The guaranteed surrender value factors for Limited Premium Payment Term as a percentage of cumulative premiums paid are as mentioned in the table below:

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<th>Premium Payment Term</th>
<th>6 Years</th>
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Policy Document – Bharti AXA Life Child Advantage
Individual – Non Linked – Par Product

The guaranteed surrender value factors for Regular Premium Payment Term as a percentage of cumulative premiums paid are as mentioned in the table below:

<table>
<thead>
<tr>
<th>Premium Payment Term</th>
<th>11 Years</th>
<th>12 Years</th>
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b. Surrender Value on Bonus:
The Surrender Valuators for bonus (as a % of accrued Non-Guaranteed Annual Simple Reversionary Bonuse) for Limited Premium Payment Term are as defined in the table below: (subject to revision)

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c. Special Surrender Value:
The Company may declare Special Surrender values at such other rates not less than the Guaranteed Surrender Values as specified above. These rates are not guaranteed and will be declared by the Company from time to time, subject to prior approval from IRDAI.
The Surrender Value payable will be subject to any statutory or any other restrictions as may be applicable. Surrender of the Policy shall extinguish all the rights and benefits of the Policyholder under the Policy.

4. Revival
The Revival shall be as per the Company Policy. The effective date of Revival is the date on which the below conditions are satisfied and the risk is accepted by the Company. The Revival of the Policy may be on terms different from those applicable to the Policy before it lapsed. The Revival will take effect only on it being specifically communicated by the Company.

A Policy which has lapsed may be Revival for full benefits subject to the following conditions:

a) The application for Revival is made within two (2) years from the date of first unpaid premium
b) Satisfactory evidence of insurability of the Life Insured is produced

c) Payment of an amount equal to all unpaid premiums together with interest at such rate as the Company may charge for such/Revival, as decided by the Company from time to time.

d) Terms and conditions as may be specified by the Company from time to time.

If the Policy is in lapsed status: In case of death of the Life Insured during the Revival period, no benefit is payable to the Nominee

If the Policy is in paid up status: If the Paid up Policy is not revived/Revival, the Policy shall be terminated and no benefit is payable

The Policy shall be void if the Life Insured, whether medical-sane or insane, commits suicide resulting in death directly or indirectly as a result of such suicide within one year of the Issue Date; or one year of the date of the latest revival of the Policy.

In the above scenarios, the Company shall make the following payouts:

- in the event of (a) above, the Premium paid towards the Policy as on the date of death will be refunded.
- in the event of (b) above, the higher of 80% of premiums paid till date of death or the Surrender Value as on the date of death will be paid.

Suicide
The Policy shall be void if the Life Insured, whether medically sane or insane, commits suicide resulting in death directly or indirectly as a result of such suicide within one year of the Issue Date; or one year of the date of the latest revival of the Policy.
6. **Termination**
The Policy will terminate on the earliest of the following:

a) At the end of Revival period in case of Lapsed Policy as mentioned in Part D4
b) On the date the Company receives application for surrender from the Policyholder
c) The Maturity Date of the Policy
d) Acceptance of Freeloop request by the company.

7. **Loan**
Loans may be granted by the Company to the Policyholder provided all Premiums due till date of loan application stand paid and Policy has acquired Surrender Value. The loan which may be granted shall always be within the applicable Surrender Value of the Policy and shall be subject to the terms and conditions as applicable from time to time:

- The minimum amount of loan for a Policy is Rs. 15,000.
- The maximum amount of loan will not exceed 70% of the acquired Surrender Value.
- The Policyholder shall assign the Policy absolutely to and be held by the Company as security for repayment of the loan and interest/allied charges thereon;
- The loan shall carry interest at the rate specified by the Company at the time of advancing the loan.
- The loan interest rate will be equal to the prevailing 10 year G-Sec rate plus 3%. The interest rate in a policy loan is not guaranteed and could be reviewed by the Company on 1st of April every year. Incase the Policy is in paid up status, then the outstanding loan amount together with the interest shall not be equal to or exceed the Surrender Value of the Policy at any point of time. In case the outstanding loan amount with interest is greater than or equal to the surrender value, the Policy shall stand terminated and all future benefits will cease to exist.
- In-force premium paying/fully paid up policy will never be cancelled for any contingencies arising from policy loan payments.
- Other terms and conditions as prescribed by the Insurer from time to time.

8. **Policy alterations / Modifications**
Only a duly authorized officer of the Company has the power to effect changes on the Policy/Plan at the request of the Policyholder, subject to the rules of the Company and within the regulatory parameters.

9. **Advance Premium**
Collection of advance premium shall be allowed within the same financial year for the premium due in that financial year. However, where the premium due in one financial year is being collected in advance in earlier financial year, the same may be collected for a maximum period of three months in advance of the due date of the premium.

The premium so collected in advance shall only be adjusted on the due date of the premium.

**PART E**

**Part E is not applicable to this Policy.**

**PART F**

1. **Claims**
The Company would require the following primary documents in support of a claim at the stage of claim intimation under the Policy:

- For Surrender/Maturity Benefit: The original Policy (entire booklet)
- For Death Benefit: The original Policy (entire book let), Death Certificate of the Life Insured, Claimant’s Statement and KYC Document of the Nominee or beneficiary, acceptable to the Company.

The Company is entitled to call for additional documents, if in the opinion of the Company such additional documents are warranted to process the claim.

Easy ways of claim intimation

- Walk in to your nearest Bharti AXA Life Branch
- Call us Toll Free: 1800-102-4444*
- E-mail usclaims@bharti-axalife.com*
- Have us call you*

*Claims intimated through these modes will be considered as verbal intimation. Claim will be formally registered only when written intimation is received at branch or directly to

2. **Misstatement of Age and Gender**
- If the correct age of the Life Insured is different from that mentioned in the Application Form, the Company will assess the eligibility of the Life Insured for the Policy in accordance with the correct age of the Life Insured.
- If on the basis of correct age, the Life Insured is not eligible for the Policy, the Policy shall be cancelled immediately by refunding the Premium received by the Company under the Policy as per the provisions of Section 45 of Insurance Act, 1938 as amended from time to time.
- If the Life Insured is eligible for the Policy as per his/her correct age, then the Company will calculate the applicable charges based on the correct age of Life Insured and will accordingly adjust the Fund Value/Coverage/Sum Assured.

3. **Assignment and Nomination**
Assignment: Assignment shall be in accordance with the provisions of Section 38 of the Insurance Act 1938 as amended from time to time.

[A Leaflet containing the simplified version of the provi-
sions of Section 38 is enclosed in appendix
– I for reference]
Nomination: Nomination shall be in accordance with
the provisions of Section 39 of the Insurance Act 1938 as
amended from time to time.
[A Leaflet containing the simplified version of the provi-
sions of Section 39 is enclosed in appendix
– I for reference]

4. Incorrect information and Non Disclosure
The Policyholder and the Life Insured under the Policy have
an obligation to disclose every fact material for assessment
of the risk in connection with issuing the Policy. However, if
any of the information provided is incomplete or incorrect,
the Company reserves the right to vary the benefits, at the
time of payment of such benefit or during the Policy Term of
the Policy. Further, if there has/had been non disclosure of
a material fact, the Company may treat your Policy as void
from inception. In case fraud or misrepresentation, the Pol-
icy shall be cancelled immediately by paying the surrender
value, subject to the fraud or misrepresentation being estab-
lished by the Company in accordance with Section 45 of the
Insurance Act, 1938 as amended from time to time.

5. Taxation
The tax benefits, if any, on the Policy would be as per the
prevailing provisions of the tax laws in India. If required by
the relevant legislations prevailing from time to time, the
Company will withhold taxes from the benefits payable un-
der the Policy. The Company reserves the right to recover
statutory levies including service tax by way of adjustment
of the premiums paid by the Policyholder.

6. Notices
Any notice to be given to the Policyholder under the Policy
will be issued by post or electronic mail or telephone facsim-
ile transmission to the latest address/es/fax number/email of
the Policyholder available in the records of the Company.
Any change in the address of the Policyholder should be in-
formed to the Company so as to ensure timely communica-
tion of notices and to the correct address.
Kindly refer to Part G section 1 of the Bond for intimating
about the change in existing details.

7. Currency and Place of Payment
All payments to or by the Company will be in Indian rupees
and shall be in accordance with the prevailing Exchange
Control regulations and other relevant laws in force in In-
dia.

8. Mode of communication
The Company and the Policyholder may exchange commu-
nications pertaining to the Policy either through normal
correspondence or through electronic mail and the Com-
pany shall be within its right to seek clarifications / to carry
out the mandates of the Policyholder on merits in accord-
ance with such communications. While accepting requests
/ mandate from the Policyholder through electronic mail,
the Company may stipulate such conditions as deemed fit to
give effect to and comply with the provisions of Information
Technology Act 2000 and/ or such other applicable laws in
force from time to time.

9. Governing Laws & Jurisdiction
The terms and conditions of the Policy document shall be
governed by and shall be subject to the laws of India. The
parties shall submit themselves to the jurisdiction of the
competent court/s of law in India in respect of all matters
and disputes which may arise out of in connection with the
Policy document and / or relating to the Policy.

10. Term used and its meaning
Any term not otherwise defined in this Policy document
shall have the meaning ascribed to it under Policy as defined
here in Part B (l). If a particular term is not defined or other-
wise articulated either in the Policy document or under the
Policy, endeavor shall be to impart the natural meaning to
the said term in the context in which it is used.

PART F

1. Customer Service
You can seek clarification or assistance on the Policy from
the following:
• The Advisor from whom the Policy was bought
• The Customer Service Representative of The Company at
toll free no. 1800 102 4444
• SMS “SERVICE” to 56677
• Email: service@bharti-axalife.com
• Mail to: Customer Service
Bharti AXA Life Insurance Company Ltd.
Spectrum tower, 3rd Floor, Malad link road, Malad (west)
Mumbai 400064. Maharashtra.

2. Grievance Redressal Procedure
Step 1: Inform us about your grievance
In case you have any grievance, you may approach our
Grievance Redressal Cell at any of the below- mentioned helplines:
• Lodge your complaint online at www.bharti-axalife.com
• Call us at our toll free no. 1800 102 4444
• Email us at complaints.unit@bharti-axalife.com
• Write to us at:
Grievance Redressal Cell
Bharti AXA Life Insurance Company Ltd.
Spectrum tower, 3rd Floor, Malad link road, Malad (west)
Mumbai 400064. Maharashtra.
Visit our nearest branch and meet our Grievance Officer who will assist you to redress your grievance/ lodge your complaint.

Step 2: Tell us if you are not satisfied
In case you are not satisfied with the decision of the above office you may contact our Grievance Officer within 8 weeks of receipt of the resolution communication at any of the below-mentioned helplines:

- **Write to our Grievance Officer at:**
  Bharti AXA Life Insurance Company Ltd.
  Spectrum tower, 3rd Floor, Malad link road, Malad (west)
  Mumbai 400064. Maharashtra.

- **Email us at head.customerservice@bharti-axalife.com**
  You are requested to inform us about your concern (if any) within 8 weeks of receipt of resolution as stated above, failing which it will be construed that the complaint is satisfactorily resolved.

  If you are not satisfied with the response or do not receive a response from us within 14 days, you may approach the Grievance Cell of the Insurance Regulatory and Development Authority (IRDA of India) of India on the following contact details:

  IRDA of India Grievance Call Centre (IGCC) TOLL FREE NO:155255 Email ID: complaints@irda.gov.in
  You can also register your complaint online at http://www.igms.irda.gov.in/

  Address for communication for complaints by fax/paper:
  Consumer Affairs Department
  Insurance Regulatory and Development Authority of India
  Survey No. 115/1, Financial District,
  Nanakramguda, Gachibowli, Hyderabad – 500032
  Ph: (040) 20204000

  Step 3: If you are not satisfied with the resolution provided by the Company
  In case you are not satisfied with the decision/ resolution of the Company, you may approach the Insurance Ombudsman. The complete list of Insurance Ombudsmans is appended below or please visit the website mentioned below for latest list of Insurance Ombudsmans:

  - [www.bharti-axalife.com](http://www.bharti-axalife.com)
  - [www.irdaiindia.org/ombudsmenlist](http://www.irdaiindia.org/ombudsmenlist)

  For informative purpose and for your ready reference, the relevant clauses of the Insurance Act, 1938 as amended from time to time are reproduced below:

  **Section 41 of the Insurance Act, 1938 as amended from time to time:**

  “No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the Policy, nor shall any person taking out or renewing or continuing a Policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer:

  Provided that acceptance by an insurance agent of commission in connection with a Policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.

  Provided that acceptance by an insurance agent of commission in connection with a Policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.

  Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.”

  **Section 45 of the Insurance Act, 1938 as amended from time to time:**

  Fraud, Misrepresentation and forfeiture would be dealt with in accordance with provisions of Sec 45 of the Insurance Act 1938 as amended from time to time. [A Leaflet containing the simplified version of the provisions of Section 45 is enclosed in appendix – III for reference]
If you have a grievance, approach the grievance cell of Insurance Company first. If complaint is not resolved/ not satisfied/not responded for 30 days then You can approach The Office of the Insurance Ombudsman (Bimalokpal)

Please visit our website for details to lodge complaint with Ombudsman.

### Address & Contact Details of Ombudsman Centres

<table>
<thead>
<tr>
<th>Office of the Ombudsman</th>
<th>Address and Contact Details</th>
<th>Areas of Jurisdiction</th>
</tr>
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<tbody>
<tr>
<td>AHMEDABAD</td>
<td>Office of the Insurance Ombudsman, Jeevan Prakash Building, 6th floor, Tilak Marg, Relief Road, Ahmedabad – 380 001. Tel.: 079 - 25501201/02/05/06 Fax : 079-27546142 Email: <a href="mailto:bimalokpal.ahmedabad@ecoi.co.in">bimalokpal.ahmedabad@ecoi.co.in</a></td>
<td>Gujarat, Dadra &amp; Nagar Haveli, Daman and Diu</td>
</tr>
<tr>
<td>BENGALURU</td>
<td>Office of the Insurance Ombudsman, Jeevan Soudha Building, PID No. 57 -27-N-19 Ground Floor, 19/19, 24th Main Road, JP Nagar, 1st Phase, BENGALURU – 560 078. Tel.: 080 - 26652048/26652049 Email: <a href="mailto:bimalokpal.bengaluru@ecoi.co.in">bimalokpal.bengaluru@ecoi.co.in</a></td>
<td>Karnataka</td>
</tr>
<tr>
<td>BHOPAL</td>
<td>Office of the Insurance Ombudsman, Janak Vihar Complex, 23rd Floor, 6, Malviya Nagar, Opp. Airtel Office, Near New Market, BHOPAL - 462 003. Tel.: 0755 - 2769201 / 2769202 Fax: 0755 - 2769203 Email: <a href="mailto:bimalokpal.bhopal@ecoi.co.in">bimalokpal.bhopal@ecoi.co.in</a></td>
<td>Madhya Pradesh, Chattisgarh</td>
</tr>
<tr>
<td>BHUBANESHWAR</td>
<td>Office of the Insurance Ombudsman, 62, Forest Park, BHUBANESHWAR -751009. Tel.: 0674 - 2596461 /2596455 Fax: 06 74 – 2596429 Email: <a href="mailto:bimalokpal.bhubaneswar@ecoi.co.in">bimalokpal.bhubaneswar@ecoi.co.in</a></td>
<td>Orissa</td>
</tr>
<tr>
<td>CHANDIGARH</td>
<td>Office of the Insurance Ombudsman, S.C.O. No. 101, 102 &amp; 103, 2nd Floor, Batra Building, Sector 17 – D, CHANDIGARH -160 017. Tel.: 0172 - 2706196 / 2706468 Fax: 0172 – 2708274 Email: <a href="mailto:bimalokpal.chandigarh@ecoi.co.in">bimalokpal.chandigarh@ecoi.co.in</a></td>
<td>Punjab, Haryana, Himachal Pradesh, Jammu &amp; Kashmir, Chandigarh.</td>
</tr>
<tr>
<td>CHENNAI</td>
<td>Office of the Insurance Ombudsman, Fatima Akhtar Court, 4th Floor, 453, Anna Salai, Teynampet, CHENNAI -600 018. Tel.: 044 - 2433666 /24335284 Fax: 044 - 2433664 Email: <a href="mailto:bimalokpal.chennai@ecoi.co.in">bimalokpal.chennai@ecoi.co.in</a></td>
<td>Tamil Nadu, Pondicherry Town and Karaikal (which are part of Pondicherry).</td>
</tr>
<tr>
<td>DELHI</td>
<td>Office of the Insurance Ombudsman, 2/2 A, Universal Insurance Bldg.,Asaf Ali Road, NEW DELHI -110 002. Tel.: 011 - 23239633 /23237532 Fax: 011 – 23230858 Email: <a href="mailto:bimalokpal.delhi@ecoi.co.in">bimalokpal.delhi@ecoi.co.in</a></td>
<td>Delhi</td>
</tr>
<tr>
<td>GUWAHATI</td>
<td>Office of the Insurance Ombudsman, Jeevan Nivesh, 5th Floor, Nr. Panbazar over bridge, S.S. Road, GUWAHATI-781001(ASSAM) Tel.: 0361 - 2132204 / 2132205 Fax: 0361 – 2732937 Email: <a href="mailto:bimalokpal.guwahati@ecoi.co.in">bimalokpal.guwahati@ecoi.co.in</a></td>
<td>Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.</td>
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<tr>
<td>HYDERABAD</td>
<td>Office of the Insurance Ombudsman, 6-2-46,1st floor, &quot;Moin Court&quot;, Lane Opp. Saleem Function Palace, A. C. Guards, Lakdi-Ka-Pool, HYDERABAD -500 004. Tel.: 040 - 65504123 /23312122 Fax: 040 - 23376599 Email: <a href="mailto:bimalokpal.hyderabad@ecoi.co.in">bimalokpal.hyderabad@ecoi.co.in</a></td>
<td>Andhra Pradesh, Telangana, Yanam and part of Territory of Pondicherry.</td>
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<tr>
<td>JAIPUR</td>
<td>Office of the Insurance Ombudsman, Jeevan Nidhi II, Ground Floor, Bhawani Singh Marg, JAIPUR – 302005. Tel.: 0141 - 2740363 Email: <a href="mailto:bimalokpal.jaipur@ecoi.co.in">bimalokpal.jaipur@ecoi.co.in</a></td>
<td>Rajasthan</td>
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<tr>
<td>ERNAKULAM</td>
<td>Office of the Insurance Ombudsman, 2nd Floor, Pullinat Bldg. ,Opp. Cochin Shipyard, M. G. Road, ERNAKULAM-682 015. Tel.: 0484 - 2358759 / 2359338 Fax: 0484 – 2359336 Email: <a href="mailto:bimalokpal.ernakulam@ecoi.co.in">bimalokpal.ernakulam@ecoi.co.in</a></td>
<td>Kerala, Lakshadweep, Mahe -a part of Pondicherry</td>
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<tr>
<td>KOLKATA</td>
<td>Office of the Insurance Ombudsman, Hindustan Building, Annex, 4th Floor, 3rd, C.R.Avenue, KOLKATA - 700072 Tel.: 033 - 22124339/22124340 Fax : 033 - 22124341 Email: <a href="mailto:bimalokpal.kolkata@ecoi.co.in">bimalokpal.kolkata@ecoi.co.in</a></td>
<td>West Bengal, Sikkim, Andaman &amp; Nicobar Islands.</td>
</tr>
<tr>
<td>Office of the Ombudsman</td>
<td>Address and Contact Details</td>
<td>Areas of Jurisdiction</td>
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<tr>
<td>LUCKNOW</td>
<td>Office of the Insurance Ombudsman, 6th Floor, Jeevan Bhawan, Phase -II, Nawal Kishore Road, Hazratganj, LUCKNOW - 226 001. Tel.: 0522 - 2231330 / 2231331 Fax: 0522 - 2231310 Email: <a href="mailto:bimalokpal.lucknow@ecoi.co.in">bimalokpal.lucknow@ecoi.co.in</a></td>
<td>Districts of Uttar Pradesh: Laitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhadra, Fatehpur, Pratapgarh, Jaunpur, Varanasi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Rae Bareli, Saravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sultanpur, Maharajganj, Sant kabir nagar, Azamgarh, Kushinagar, Gorkhpur, Deoria, Mau, Ghazipur, Chandauli, Ballia, Sidharath nagar.</td>
</tr>
<tr>
<td>MUMBAI</td>
<td>Office of the Insurance Ombudsman, 3rd Floor, Jeevan Seva Anexe, S.V. Road, Santacruz(W), MUMBAI - 400 054. Tel.: 022 - 26106552 / 26106960 Fax: 022 – 26106052 Email: <a href="mailto:bimalokpal.mumbai@ecoi.co.in">bimalokpal.mumbai@ecoi.co.in</a></td>
<td>Goa, Mumbai Metropolitan Region excluding Navi Mumbai &amp; Thane.</td>
</tr>
<tr>
<td>PUNE</td>
<td>Office of the Insurance Ombudsman, Jeevan Darshan Bldg., 3rd Floor, C. T.S No.s 195 to198, N.C. Kelkar Road, Narayan Peth, PUNE – 411030. Tel.: 020 - 41312555 Email: <a href="mailto:bimalokpal.pune@ecoi.co.in">bimalokpal.pune@ecoi.co.in</a></td>
<td>Maharashtra, Area of Navi Mumbai and Thane excluding Mumbai Metropolitan Region.</td>
</tr>
<tr>
<td>PATNA</td>
<td>Office of the Insurance Ombudsman, 1st Floor, Kalpana Arcade Building, Bazar Samiti Road, Bahadurpur, PATNA – 800006. Tel.: 0612 - 2680952 Email id: <a href="mailto:bimalokpal.patna@ecoi.co.in">bimalokpal.patna@ecoi.co.in</a></td>
<td>Bihar, Jharkhand.</td>
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**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS**

IRDA of India clarifies to public that
- IRDA of India or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums
- IRDA of India does not announce bonus.
- Public receiving such phone calls are requested to lodge a police complaint along with the details of the phone call, number.
Appendix I: Section 38 - Assignment and Transfer of Insurance Policies

Assignment or transfer of a Policy should be in accordance with Section 38 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

01. This Policy may be transferred/assigned, wholly or in part, with or without consideration.

02. An Assignment may be effected in a Policy by an endorsement upon the Policy itself or by a separate instrument under notice to the Insurer.

03. The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.

04. The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.

05. The transfer of assignment shall not be operative as against an insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy thereof certified to be correct by both transferor and transferee or their duly authorized agents have been delivered to the insurer.

06. Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.

07. Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.

08. On receipt of notice with fee, the insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.

09. If the insurer maintains one or more places of business, such notices shall be delivered only at the place where the Policy is being serviced.

10. The insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is:
   a. not bonafide or
   b. not in the interest of the Policyholder or
   c. not in public interest or
   d. is for the purpose of trading of the insurance Policy.

11. Before refusing to act upon endorsement, the Insurer should record the reasons in writing and communicate the same in writing to Policyholder within 30 days from the date of Policyholder giving a notice of transfer or assignment. In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.
12. The priority of claims of persons interested in an insurance Policy would depend on the date on which the notices of assignment or transfer is delivered to the insurer; where there are more than one instruments of transfer or assignment, the priority will depend on dates of delivery of such notices. Any dispute in this regard as to priority should be referred to Authority.

13. Every assignment or transfer shall be deemed to be absolute assignment or transfer and the assignee or transferee shall be deemed to be absolute assignee or transferee, except
   a. where assignment or transfer is subject to terms and conditions of transfer or assignment OR
   b. where the transfer or assignment is made upon condition that
      i. the proceeds under the Policy shall become payable to Policyholder or nominee(s) in the event of assignee or transferee dying before the insured OR
      ii. the insured surviving the term of the Policy

14. In other cases, the assignee shall, subject to terms and conditions of assignment, recognize the transferee or assignee named in the notice as the absolute transferee or assignee and such person shall be subject to all liabilities and equities to which the transferor or assignor was subject to at the date of transfer or assignment and may institute any proceedings in relation to the Policy obtained under the Policy or surrender the Policy without obtaining the consent of the transferor or assignor or making him a party to the proceedings.

15. Any rights and remedies of an assignee or transferee of a life insurance Policy under an assignment or transfereffect before commencement of the Insurance Laws (Amendment), 2014 shall not be affected by this section.

[Disclaimer: This is not a comprehensive list of amendments of the Insurance Laws (Amendment), 2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Insurance Law (Amendment), 2014.]

Appendix II: Section 39 - Nomination by Policyholder

Nomination of a life insurance Policy is as below in accordance with Section 39 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

01. The Policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the Policy shall be paid in the event of his death.

02. Where the nominee is a minor, the Policyholder may appoint any person to receive the money secured by the Policy in the event of Policyholder’s death during the minority of the nominee. The manner of appointment to be laid down by the insurer.

03. Nomination can be made at any time before the maturity of the Policy.

04. Nomination may be incorporated in the text of the Policy itself or may be endorsed on the Policy communicated to the insurer and can be registered by the insurer in the records relating to the Policy.

05. Nomination can be cancelled or changed at any time before Policy matures, by an endorsement or a further endorsement or a will as the case may be.

06. A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the Policy or in the registered records of the insurer.

07. Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.

08. On receipt of notice with fee, the insurer should grant a written acknowledgement to the Policyholder of having registered a nomination or cancellation or change thereof.

09. A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or the transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer’s or transferee’s or assignee’s interest in the Policy. The nomination will get revived on repayment of the loan.

10. The right of any creditor to be paid out of the proceeds of any Policy of life insurance shall not be affected by the nomination.

11. In case of nomination by Policyholder whose life is insured, if the nominees die before the Policyholder, the proceeds are payable to Policyholder or his heirs or legal representatives or holder of succession certificate.

12. In case nominee(s) survive the person whose life is insured, the amount secured by the Policy shall be paid to such survivor(s).

13. Where the Policyholder whose life is insured nominates his a. parents or b. spouse or c. children or d. spouse and children e. or any of them the nominees are beneficially entitled to the amount payable by the insurer to the Policyholder unless it is proved that Policyholder could not have conferred such beneficial title on the nominee having regard to the nature of his title. If nominee(s) die after the Policyholder but before his share of the amount secured under the Policy is paid, the share of
15. The provisions of sub-section 7 and 8 (13 and 14 above) shall apply to all life insurance policies maturing for pay- ment after the commencement of Insurance Laws (Amend- ment), 2014 (i.e 26.12.2014).

16. If Policyholder dies after maturity but the proceeds and ben- efit of the Policy has not been paid to him because of his death, his nominee(s) shall be entitled to the proceeds and benefit of the Policy.

17. The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women’s Property Act, 1874 applies or has at any time

Appendix III: Section 45 – Policy shall not be called in question on the ground of mis-statement after three years

Provisions regarding Policy not being called into question in terms of Section 45 of the Insurance Act, 1938, as amended from time to time.

01. No Policy of Life Insurance shall be called in question on any ground whatsoever after expiry of 3 yrs from a. the date of issuance of Policy or b. the date of commencement of risk or c. the date of revival of Policy or d. the date of rider to the Policy whichever is later.

02. On the ground of fraud, a Policy of Life Insurance may be called in question within 3 years from a. the date of issuance of Policy or b. the date of commencement of risk or c. the date of revival of Policy or d. the date of rider to the Policy whichever is later.

For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which such decision is based.

03. Fraud means any of the following acts committed by insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance Policy:

a. The suggestion, as a fact of that which is not true and which the insured does not believe to be true;

b. The active concealment of a fact by the insured having knowledge or belief of the fact;

c. Any other act fitted to deceive; and

d. Any such act or omission as the law specifically declares to be fraudulent.

04. Mere silence is not fraud unless, depending on circumstanc- es of the case, it is the duty of the insured or his agent keeping silence to speak or silence is in itself equivalent to speak.

05. No Insurer shall repudiate a life insurance Policy on the ground of Fraud, if the Insured / beneficiary can prove that the misstatement was true to the best of his knowledge and applied except where before or after Insurance Laws (Amendment) 2014, a nomination is made in favor of spouse or children or spouse and children whether or not on the face of the Policy it is mentioned that it is made under Section 39. Where nomina- tion is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be spe- cifically mentioned on the Policy. In such a case only, the provisions of Section 39 will not apply.

[Disclaimer: This is not a comprehensive list of amendments of Insurance Laws (Amendment), 2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Insurance Law (Amend- ment), 2014.]